

country life

CITY WIFE



Country Life, City Wife is a lifestyle blog about a wife, bonus (aka step) mom, un-sweet tea, adventurer and cancer survivor proudly married to a US Navy Sailor veteran. When he finished his military career they went from concrete to countryside making the move from San Diego to near his hometown in rural Northwest Arkansas. Ditching convention, they've become full-time RVers while building a house on several acres of land in the beautiful Ozark Mountains.

Traveling for her career as an event director and experiential marketing professional, Heather gives her readers a genuine glimpse into striking a balance between personal and business. Offering unbiased feedback about the places and spaces she visits and the tools she uses at home and on the road, readers trust Heather to deliver 'real-deal' product and venue reviews, quality give-aways and budget travel tips. A vehement believer in giving back, Heather is also dedicated to highlighting organizations that inspire us to make our world a better place.

When she's not directing world-class events, working on a marketing plan or typing up the next blog post, you can find her planning her beautiful blended family's next adventure, with her husband walking their Great Pyrenees and Bearded Dragon lizard rescues or indulging her barn obsession by making it part of the plans for their new home.

SOCIAL MEDIA STATISTICS

Twitter Followers: 5,297+ Instagram Followers: 3,375+ Facebook Fans: 2,615+ Pinterest Followers: 12,000+ monthly views

UVM: 10,000+ | Google+ 1,000,000+ pageviews | Klout Score: 69

WORK WITH 'COUNTRY LIFE, CITY WIFE'

Heather's readers are actively engaged and with a marketing career that spans almost twenty years, her calls to action result in meaningful communication with your prospective readers, visitors and customers through social media and blog posts. She is always enthusiastic to discover great companies offering innovative, quality products and is open to various opportunities to learn about and help you grow your business such as:



- Brand Ambassadorships
- Press Trips
- Venue and Destination Reviews
- Sponsored posts
- Social Media Promotion
- Mailing List inclusions and features
- Giveaways
- Banner ads
- Freelance
- & More...let's talk!



What They're Saying:

"You sure do a beautiful job...."

"Thank you so much Heather! You have done such a great job (again!)"

"Thanks Heather, Love your work. Will have you back on board with us soon." (Three campaigns)

Get started by emailing Heather@CountryLifeCityWife.com

www.countrywifecitylife.com

Phone number furnished upon request