

country life

CITY WIFE



I'm delighted you are considering *Country Life, City Wife* for your next influencer campaign! I know there are a lot of choices when it comes to the type of influencer and niche you choose. Thank you for thinking of me.

I'm what you call a "power middle" influencer. I don't have millions of readers or followers, but I DO have great engagement and reach! With blocked ads and consumer skepticism of celebrity endorsements, readers are looking to bloggers for real deal reviews and honesty. You'll often hear the word "authenticity" and you will get that here.

Home sweet home...



I bring fifteen years' experiential marketing, event, brand and agency experience previously directing best in class multi-channel event marketing programs in the U.S., Latin America and Europe. Significant experience with the implementation of social/digital strategy and interpretation of social analytics mean actionable results that drive awareness of services and products and **meaningful** calls to action.

In addition I have extensive, hands-on familiarity with content creation, affiliate marketing, sponsored content and brand partnerships which means you get RESULTS.

BEGINNING RATES

Blog post: \$500 | **Instagram post:** \$100 | **Facebook Post:** \$75 | **Tweet:** \$150 | **Pinterest:** \$75

TwitterParty: \$350 + product giveaway | **Press visit:** Varies upon location

Hosted venue review: Varies upon location

Video: Varies upon length and social media channel

SOME OF THE BRANDS I'VE WORKED WITH



What They're Saying:

"The traffic [to our site] has been incredible...."

"We had no idea what we were doing. Thank you for your patience. Thank you, thank you, thank you!"

"You have been a breath of fresh air and the most professional blogger we've ever worked with."

Get started by emailing Heather@CountryLifeCityWife.com

www.countrywifecitylife.com

479.721.1723